

ADAPTING PUBLIC SERVICE TO THE MULTIPLATFORM SCENARIO

PRESENTATION OF THE FINAL REPORT OF THE PSB-DIGITAL PROJECT

Date: July 9th 2012 (Monday)

Venue: Hans Bredow Institute for Media Research
Heimhuderstr. 21
20148 – Hamburg, Germany [\[map\]](#)

SPERAKERS' PROFILES



Prof. Dr. Uwe Hasebrink – Hans Bredow Institute (Germany)

Dr. Hasebrink joined the Hans Bredow Institute in 1986 as a researcher; from 1988 he also acted as the executive manager. In 1998, he was elected to the Institute's directorate. In 1999, he was Acting Professor of Communications at the College of Music and Theatre in Hanover. In spring 2001, he received a chair in "Empirical Communications Studies" from the University of Hamburg and the Hans Bredow Institute jointly. Since 2009, he is a member of the board of directors of the Research Center for Media and Communication (RCMC), which brings together university and non-university media and communication research in Hamburg, and at the same time one of the spokespersons of the Graduate School Media and Communication, which is being supported within the context of the Hamburg initiative of excellence. Dr. Hasebrink's research interests are focused on the areas of media use and media contents, as well as media politics, European media and European audiences.



Dr. Alison Harcourt – University of Exeter (United Kingdom)

Dr Harcourt is Jean Monnet Chair in the information society at the Department of Politics of the College of Social Sciences and International Studies of the University of Exeter. She is a specialist in European integration and public policy. Her primary focus of research is regulatory change in communications markets. She has written on the regulation of traditional and new media markets at European and EU Member State levels contributing to the literature on regulatory competition, committee governance, Europeanisation, policy transfer and policy convergence in the *Journal of Public Policy*, *Journal of European Public Policy*, *European Journal of Political Research*, *European Law Journal*, the *Journal of Consumer Policy*, and the *Journal of Common Market Studies* and her book on the European Union Institutions and the Regulation of Media Markets with Manchester University Press.



Dr. Roberto Suárez Candel – Hans Bredow Institute (Germany)

Roberto Suárez Candel (Ph.D. 2009 Pompeu Fabra University – Barcelona, Spain) joined the Hans Bredow Institute as a Marie Curie Research Fellow in 2010. Since then, he has been in charge of the project PSB-Digital, which analyses the redefinition and reposition of public service broadcasting in the multiplatform media scenario and is funded by the EU. Dr. Suarez's research interests include media policy and regulation, media ecology and the technological transformations of the communication system. In his PhD dissertation, Roberto Suárez compared public policy for digital terrestrial television in Sweden and Spain. As a result, he was awarded with two prizes (2010 – Catalan Audiovisual Council; 2006 – Fundación Autor SGAE). From 2002 to 2009, he worked as a researcher and associated lecturer at the Department of Communication of the Pompeu Fabra University.