

DR. ROBERTO SUÁREZ CANDEL

Marie Curie Post-doctoral Research Fellow
Hans-Bredow-Institute für Medienforschung
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EDUCATION

• 2009

- **PhD in Social Communication**
Pompeu Fabra University, Department of Communication – Barcelona, Spain.
PhD dissertation
“Public Policy for Digital Terrestrial Television in the European Union: Comparative Analysis of Sweden and Spain.”
 - Excellent Cum Laude
 - 2006 – Best PhD Project International Award – Fundación Autor-SGAE
 - 2010 – 1st Audiovisual Communication Research Award – Catalan Audiovisual Council

• 2005

- **Master in Social Communication Research**
Pompeu Fabra University, Department of Communication – Barcelona, Spain.
MA Dissertation
“Implementation of Digital Television in Europe – Analysis of the European Union’s Policies and Design of a Methodology to Compare the Migration towards the Digital Terrestrial Television within the Member States.”
 - Research scholarship from the Government of Catalonia | 2002-2005

• 1997 – 2001

- **Bachelor in Audiovisual Communication**
Pompeu Fabra University – Barcelona, Spain.

• Postgraduate courses and seminars

- **Annenberg-Oxford Summer Institute – Global Media Policy and New Themes in Media Regulation**
The Center for Global Communication Studies at the Annenberg School for Communication at the University of Pennsylvania (USA) and the Programme of Communication Law and Policy at the University of Oxford (UK)
Oxford – July 2010
- **ECREA Intensive Program in Media and Communication [doctoral summer school]**
Tartu University, Estonia
Tartu – August 2006
- **Professional Strategies in International Organizations**
Spanish Ministry of Foreign Affairs
Barcelona – June 2005
- **Strategic Communication and Leadership**
Institut for Postgraduate Education (IDEC) – Pompeu Fabra University.
Barcelona – June 2004

- **Career Training for PhD Candidates**
Department of Universities, Research and Information Society – Government of Catalonia
Coll Bató (Barcelona) – March-April, 2004
- **Seminar on the European Union**
International Press Centre, Barcelona.
Barcelona / Brussels – March 2004

RESEARCH ACTIVITIES

• Research Interests:

- Communication / Media Public Policy & Law
- Public Service Media
- Digital / Connected / Hybrid Television
- Companion Devices
- Structure, Economy and Ecology of the Audiovisual Sector
- International Comparative Media Studies
- Research Design and Management

• Publications:

PEER REVIEWED ARTICLES

- ALMIRON, N.; LLORENS, C.; SEGOVIA, A.I.; BAS, J.J.; GRAU, H.P.; SUÁREZ CANDEL, R. (2012). External Pluralism Protection in Five EU Countries and the U.S.: The Regulatory Authorities' Views. *Observatorio (OBS*)*, vol. 6(1), 129-157.
- SUÁREZ CANDEL, R. (2011). Public policy best practice in the field of Digital Terrestrial Television: Lessons from Sweden and Spain. *International Journal of Digital Television*, vol. 2(3), 297-321.
- BAS, J.J.; SEGOVIA, A.I.; LLORENS, C.; ALMIRON, N.; GRAU, H.P. & SUÁREZ CANDEL, R. (2011). Communication Policies and the Protection of Pluralism in the European Union and the United States. *Comunicación y Sociedad*, vol. 24(2), 41-75.
- SUÁREZ CANDEL, R. (2010). Digitalizing terrestrial broadcasting: public policy and public service issues. *Communication, Politics & Culture*, vol. 43(2), 99-117.
- SUÁREZ CANDEL, R. (2009). España y Suecia: Apuntes comparativos sobre las políticas públicas para la implantación de la TDT (Spain and Sweden; Comparison of Public Policy Addressing the Implementation of DTT). *Sphera Pública*, 9, 55-78.
- SUÁREZ CANDEL, R. (2007). The Migration towards Digital Terrestrial Television: Challenges for Public Policy and Public Broadcasters. *Observatorio (OBS*)*, vol. 1(1), 185-203.
- CORBELLÀ, J.; GIFREU, J.; AUBIA, L. & SUÁREZ, R. (2006). The public image of immigration in news programmes in national and regional television channels in Spain. *Quaderns del CAC*, 23-24, 85-102.

BOOK CHAPTERS

- SUÁREZ CANDEL, R. (2011). Televisió híbrida: un pas necessari per sobreviure a l'entorn multiplataforma (Hybrid Television: A Necessary Step to Survive in the Multiplatform Scenario). In D. Fernández-Quijada (ed.), *Medi@TIC: anàlisi de casos de tecnologia i mitjans* (pp. 95-117). Barcelona: UOC.
- SUÁREZ CANDEL, R. (2008). DTV in Spain. In W. Van den Broeck & J. Pierson (eds.), *Digital Television in Europe* (pp. 197-211). Brussels: VUB Press.

- SUÁREZ CANDEL, R. (2008). Governing the transition to digital terrestrial television: challenges for public policy and the role of the public service broadcasters. In A. Urban, B. Sapiro & T. Turk (Eds.), *Digital Television Revisited: linking users, markets and policies* (pp. 175-185). Budapest: COST Office.
- SUÁREZ CANDEL, R. (2007). La televisión pública como precursora de la implantación de la televisión digital terrestre: la situación en Catalunya (Public Service as a Driver for the implementation of Digital Terrestrial Television: The Situation in Catalonia). In E. Moreno, E. Giménez, C. Etayo, R. Gutiérrez, C. Sánchez & J.E. Guerrero (eds.), *Los desafíos de la televisión pública en Europa* (pp. 755-771). Pamplona: Eunsa.
- SUÁREZ CANDEL, R. (2004). Digital Television and European Enlargement. In Y. Passadeos (ed.), *Mass Media in Transition: An International Compendium* (pp.131-48). Athens: Atiner.
- GÓMEZ, L. & SUÁREZ, R. (2003). Interactive Digital Television: reflections on implementation plans. In C. Barrera, M. García & F. Martínez Valley (eds.), *La Comunicación: industria, conocimiento y profesión* (pp. 349-361). Madrid: Edipo.

BOOK REVIEWS

- SUÁREZ CANDEL, R. (2012). Donders, K. & Moe, H. (eds.)(2011). *Exporting the Public Value Test. The Resurgence of Public Broadcasters' New Media Services Across Europe*. Göteborg: Nordicom. *Quaderns del CAC*, 38, (forthcoming).
- SUÁREZ CANDEL, R. (2010). Lowe, G.F. (ed.)(2010). *The Public in Public Service Media. RIPE@2009*. Göteborg: Nordicom. *Medien & Kommunikations-wissenschaft*, 2010(3), 431-433.
- SUÁREZ CANDEL, R. (2010). Lowe, G.F. (ed.)(2010). *The Public in Public Service Media. RIPE@2009*. Göteborg: Nordicom. *Quaderns del CAC*, 35, 95-96.
- SUÁREZ CANDEL, R. (2010). Dobek-Ostrowska, B. & Głowacki, M. (eds.)(2008). *Comparing Media Systems in Central Europe: Between commercialization and politicization*. Wrocław: Wydawnictwo Uniwersytetu Wrocławskiego. *Global Media Journal (Mediterranean edition)*, 4(2) Fall 2009, 42-43.
- SUÁREZ CANDEL, R. (2009). Michalis, M. (2007), *Governing European Communications. From unification to coordination*. Plymouth: Lexington Books. *Quaderns del CAC*, 31-32, 151-152.
- SUÁREZ CANDEL, R. (2008). Hallin, D. & Mancini, P. (2004). *Comparing Media Systems. Three models of media and politics*. New York: Cambridge University Press. *Quaderns del CAC*, 29, 105-107.
- SUÁREZ CANDEL, R. (2006). Brown, A. & Picard, R. (eds.) (2005). *Digital Terrestrial Television*. New Jersey: Lawrence Erlbaum Associated Publishers. *Quaderns del CAC*, 23-24, 225-228.
- SUÁREZ CANDEL, R. (2006). Lowe, G.F. & Hujanen, T. (eds.) (2003). *Broadcasting & Convergence. New articulations of the Public Service Remit*. Göteborg: Nordicom. *Quaderns del CAC*, 22, 121-122.

OTHERS

- SUÁREZ CANDEL, R. (2012). *Adapting Public Service to the Multiplatform Scenario: Challenges, Opportunities and Risks*. Working Papers of the Hans Bredow Institute, n. 25. Hamburg: Hans Bredow Institute for Media Research. ISBN: 978-3-87296-119-8.
- SUÁREZ CANDEL, R. (2009). *Las políticas públicas de la televisión digital terrestre en la Unión Europea. Estudio comparado de Suecia y España*. Doctoral dissertation. Barcelona: Universitat Pompeu Fabra. ISBN: 978-84-692-7324-1.

PEER REVIEWER FOR SCIENTIFIC JOURNALS AND CONFERENCES

- Obs* Observatorio
- Revista de Comunicació – Catalan Society of Communication
- ACM Computers in Entertainment
- Telematics and Informatics
- Conference EuroITV (2009, 2010, 2011, 2012)
- International Journal of Digital Television
- Trípodos

EDITORIAL BOARD MEMBERSHIP

- International Journal of Digital Television

GUEST EDITOR

- Central European Journal of Communication, vol. 6, nº 2(11) – “*The Extension of Public Service Media in the Multiplatform Scenario*” (autumn 2013).

• Research Visits:

- ***Hans-Bredow-Institut für Medienforschung, Universität Hamburg.***
February 2010 – February 2012 – Supervisor: Prof. Uwe Hasebrink.
GOAL: Implementation of the research project PSB-Digital
FUNDING: European Commission – FP7 - PEOPLE – Marie Curie Actions – Intra-European Fellowship for Career Development
- ***Institutionen för Journalistik, Medier och Kommunikation (JMK), Stockholms Universitet.***
August-December 2004 – Supervisor: Prof. Jan Ekecrantz & Prof. Ester Pollack.
GOAL: Field Research for my PhD dissertation
FUNDING: AGAUR – International Research Visits Scholarship

• Participation in Research Projects:

- ***PSB-Digital: Redefining and Repositioning Public Service Broadcasting in the Digital and Multiplatform Scenario: Agents & Strategies. An international Comparison within the European Union.*** – www.psb-digital.eu
DIRECTION: Dr. Roberto Suárez Candel – Hans-Bredow-Institut für Medienforschung
FUNDING: European Commission – Marie Curie Actions – Intra-European Fellowship for Career Development | 2010-2012
- ***Audiovisual Public Service and Technology Innovation***
DIRECTION: Dr. Montse Bonet – Autonomous University of Barcelona
FUNDING: Catalan Audiovisual Council | 2011-2012
- ***Pluralism and Communication Groups in Spain: Audience Concentration.***
DIRECTION: Dr. Carles Llorens – Autonomous University of Barcelona
FUNDING: Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011
- ***Television and Political Deliberation. Public Sphere Construction by Means of Television Genres in Spain.***
DIRECTION: Dr. Josep Gifreu & Dr. Eva Pujadas – Pompeu Fabra University
FUNDING: Ministry of Science and Innovation – National Plan of R+D+I | 2009-2011

- **Television Programming Diversity Analysis - 2008-2009**
DIRECTION: Dr. Eva Pujadas – Pompeu Fabra University
FUNDING: Catalan Audiovisual Council | 2008-2009
- **Indicators to Measure Diversity in TV-Programming**
DIRECTION: Dr. Eva Pujadas – Pompeu Fabra University
FUNDING: Catalan Audiovisual Council | 2007-2008
- **Social Communication Strategies of the Public Administration through Institutional Advertising**
DIRECTION: Prof. Xavier Ruiz Collantes – Pompeu Fabra University
FUNDING: Ministry of Culture and Education | 2005-2007
- **Television and the Construction of a Public Image of Immigration in Spain. The Process of Definition of the Tension derived from Immigration Streams as a Public Problem in Spanish Television.**
DIRECTION: Prof. Josep Gifreu – Pompeu Fabra University
FUNDING: Ministry of Science and Technology | 2002-2004

• **Participation in Studies/Reports:**

- **Digital Local Public Service Broadcasting in Catalonia – Viability and Programming Development Proposals.**
DIRECTION: Roberto Suárez – Pompeu Fabra University
FUNDING: Digilab Research Group, Ramon Llull University (Barcelona) | 2009
- **Election Campaign for the Catalan Parliament (2006)**
DIRECTION: Prof. J. Pericot & Dr. A. Capdevila – Pompeu Fabra University
FUNDING: Representation of the Spanish Parliament in Barcelona & Presidential Office of the Catalan Government | 2007-2008
- **Election Campaign for the Catalan Parliament (2003)**
DIRECTION: Prof. J. Gifreu, Prof. F. Pallarés & Dr. A. Capdevila – Pompeu Fabra University
FUNDING: Jaume Bofill Foundation | 2003-2004
- **Television Production in 2001: Analysis of Tendencies in the Field of Interactive Content.**
Roberto Suárez & Lorena Gómez – Pompeu Fabra University
FUNDING: El Terrat Produccions (Barcelona) | 2002
- **Strengthening of the Audiovisual Sector in Catalonia**
DIRECTION: Prof. J. Gifreu – Pompeu Fabra University
FUNDING: Commissioned by the Regional Government of Catalonia | 2002

• **Consultancy Services:**

- **Andersson Elffers Felix** | Utrecht (Netherlands) April 2011
PROJECT: “De betekenis van technologische veranderingen voor de functies van de Wereldomroep”
CONTRIBUTION: Expertise on technology transformations of the media system and their impact on Public Service

• Participation in Conferences:

- ***Adapting Public Service to the Multiplatform Scenario***
Hans-Bredow-Institut – Hamburg, July 9th 2012.
PRESENTATION: *PSB-Digital Project – Final Report*
ORGANIZER OF THE EVENT
- ***Öffentlich-Rechtliche Medien im Digitalen Zeitalter***
ORF – DialogForum – Viena, April 16th 2012.
INVITED PRESENTATION: *“Das Multiplatform-Szenario in Europa”*
- ***The Adaptation of Public Service Broadcasting to the Multiplatform Scenario***
Hans-Bredow-Institut – Hanse-Office in Brussels, February 6th 2012.
PRESENTATION: *“Redefining and Repositioning Public Service Broadcasting in the Multiplatform Scenario: Challenges, Opportunities and Risks.”*
ORGANIZER OF THE EVENT
- ***Human[i]ties Perspective 2011***
Hamburg University – Hamburg, November 11th-12th 2011.
INVITED PRESENTATION: *“Planning an academic career: managing uncertainty.”*
- ***European Identity and Diversity – European Integration in the Cross-Media Public Service Perspective***
Representation of the European Commission in Italy, Prix Italia & Infocivica – Turin, September 19th-20th 2011.
INVITED PRESENTATION: *“The Offers of Public Service Media in Germany”*
- ***Public Service Broadcasting in Europe in the Digital Age***
Exeter University, Centre for European Governance – Exeter, July 1st 2011.
INVITED PRESENTATION: *“Germany: the ‘Drei Stufen Test’ and its consequences”*.
- ***La Radiotelevisión Pública y el Porvenir de la Democracia en España***
UNED & Foro Teledetodos – Madrid, May 11th 2011.
PANEL – MEMBER: *“El Nuevo modelo de servicio público en la era digital”*.
- ***ECREA 2010 International Conference – Transcultural Communication & Intercultural Comparisons***
ECREA, Hans-Bredow-Institute & Hamburg University – Hamburg, October 12th-15th 2010.
PAPER: *“Beyond Television and beyond the Internet: PSB Strategies for a Multiplatform Media Scenario.”* (Section: Television Studies)
PAPER: *“Communication Policies and the Protection of Pluralism in the European Union and the United States.”* (Section: Communication Law & Policy) (co-author with Almiron, N.; Llorens, C.; Segovia, A.I.; Bas, J.J.; Ramajo, N. & Puertas, H.)
PANEL - CHAIR: *“Assessing Communication Journals for a better Knowledge of Communication Sciences”* (Section: Science & Environment Communication)
PLENARY SESSION II - MEMBER: *“Building European Research Networks. Promises and pitfalls of collaborative research”*
YECREA PANEL - MEMBER: *“Planning an Academic Career: International Perspectives.”*
- ***European Identity and Diversity – European Integration in the cross-media Public Service Perspective***
The European Commission – Representation in Italy, Prix Italia & Infocivica – Turin, September 20th-21st 2010.
INVITED PRESENTATION: *“Public Service Media in Germany: Normative Framework and current Technical Developments.”*

- **RIPE@2010 International Conference – Public Service Media after the Recession**
RIPE initiative & Westminster University – London, September 8th-11th 2010
PRESENTATION: “*The Boundaries of Public Service in a Multiplatform Media Scenario.*”

- **IAMCR 2010 International Conference – Communication and Citizenship**
IAMCR & Braga University – Braga, July 18th-22nd 2010.
PAPER: “*Hybrid Television: Opportunities and Challenges for Public Broadcasters to Improve their Service to the Citizenry.*”
PAPER: “*Pluralism Protection and Regulatory Authorities in five European Union’s Countries and the United States of America.*” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I. & Bas, J.J.)

- **Europe from Inside – Europe from Outside**
University of Hamburg – Hamburg, May 4th 2010.
PANEL MEMBER: “*European Experiences and Images of Europe*”

- **AE-IC Conference – Comunicación y Desarrollo en la Era Digital**
AE-IC & University of Málaga – Málaga, February 3rd-5th 2010.
PAPER: “*Evolución de las Políticas Públicas Anti-concentración en Europa: de limitar la Propiedad a limitar la Audiencia.*” (co-author with Almiron, N.; Llorens, C.; Segovia, A.I.; Bas, J.J.; Fernández, E. & Ramajo, N.)

- **OBS* International Conference – Broadband Media: Changing times, changing media.**
OberCom – Lisboa, November 23rd 2009.
INVITED PRESENTATION: “*Hybrid Broadcast Broadband. A SWOT analysis.*”

- **Is Public Interest under Threat? Media Policy Responses to the Private Sector Recession in Europe.**
Westminster University – CAMRI & ECREA Communication Law and Policy Section – London, October 2nd 2009.
PRESENTATION: “*Spain: Television Policies at the Service of Private Interest*” (co-author with Fernández Quijada, D.)

- **RIPE@2008 – Public Service Media in the 21st Century: Participation, Partnership and Media Development.**
RIPE Initiative, ZDF & Johannes Gutenberg Univ. – Mainz, October 8th -11th 2008.
PAPER: “*Increasing Competition in the Spanish Broadcasting Context: the Impact on Diversity and PSB Policies*” (Together with Dr. E. Pujadas & M. Oliva)

- **IAMCR – 2008 International Conference – Media and Global Divides**
IAMCR & Stockholm University – Stockholm, July 21st-25th 2008.
PAPER: “*Comparing Public Policies for Digital Terrestrial Television: Sweden vs Spain within the Framework defined by the European Union.*”

- **Digital Television Revisited: Linking User, Markets and Policies.**
Corvinus University – Budapest, May 15th 2008.
PAPER: “*Governing the Transition to Digital Terrestrial Television: Public Policies and the Role of Public Service Broadcasters.*”

- **RIPE@2006 Conference – Public Service Broadcasting in a Multimedia Environment.**
RIPE Initiative, NPO & University of Amsterdam – Amsterdam, November 16th-18th 2006.
PAPER: “*The Public Service as a Forerunner in the Implementation of Digital Terrestrial Television: the Case of Catalonia.*”

- **1st International Film and Media Conference**
Bilgi University – Istanbul, June 16th-18th 2006.
PRESENTATION: “*The Migration to Digital Television in Europe: the Response of Public Service Broadcasters.*”
- **First European Communication Conference – 50 years of Communication Research: past & future.**
Amsterdam University, European Consortium for Communications Research (ECCR) & European Communication Association (ECA) – Amsterdam, November 24th-26th 2005.
PAPER: “*Implementation of Digital Television in the European Union: Situation, Immediate Challenges and Research Proposals.*”
- **XX International Conference of Communication – The Challenges of Public Television in Europe.**
Navarra University – Pamplona, November 10th-11th 2005.
PAPER: “*Public Television as Forerunner of the implementation of Digital Terrestrial Television: the Situation in Catalonia.*”
- **2nd International Conference on Communication and Mass Media**
Athens Institute for Education and Research (ATINER) – Athens, May 24th-26th 2004.
PAPER: “*Digital Television and European Enlargement*”.
- **IV Forum of Communication Research.**
Universidad Complutense de Madrid – Madrid, November 27th-29th 2002.
PAPER: “*Interactive Digital Television: a Reflection on Implementation Plans.*”

• Memberships:

- **IAMCR (International Association for Media and Communication Research)**
[\[http://www.iamcr.org\]](http://www.iamcr.org)
- **ECREA (European Communication Research and Education Association)**
[\[http://www.ecrea.eu\]](http://www.ecrea.eu)
- **UNICA (Audiovisual Communication Research Unit – Pompeu Fabra University)**
[\[http://upf.edu/depeca/unica/\]](http://upf.edu/depeca/unica/)
- **International Network for Digital Television Research**
[\[http://groups.yahoo.com/group/digitaltelevision-research\]](http://groups.yahoo.com/group/digitaltelevision-research)

LECTURING ACTIVITIES

• Regular Courses

- **MA Thesis Supervisor**
Erasmus Mundus Master’s “Journalism, Media & Globalisation” – Hamburg University
 - 2011/2012
 - “*Engaged readers and investigative journalism*”, by Marian Männi.
 - “*Social Media for Social Change*”, by Bettine Benzinger.
 - 2010/2011
 - “*The role of Public Service Broadcasting in the Democratization of Georgia*”, by Khatia Shalamberidze.
 - “*The political discourse of politicians about the Basque National identity on the newspapers in Spain*”, by Naiara Arteaga Taberna.

- **Structure and Ecology of the Audiovisual Market**
BA in Audiovisual Communication, 3rd year – Pompeu Fabra University
Lecturer: 2007-2008 / 2009-2010
Assistant lecturer: 2003-2004 / 2004-2005 / 2005-2006 / 2006-2007 / 2008-2009
- **Public Communication Structure**
BA in Audiovisual Communication, 1st year – Pompeu Fabra University
Assistant lecturer: 2002-2003

• Invited Lectures

- **The Future of Public Service Media – The Need for Adaptation and a Proactive Attitude.**
Institute of Journalism and Social Communication
Wroclaw University, November 24th 2011.
- **Do we still need Public Service Media in the Multiplatform Scenario?**
Course in Political Communication – Master in Political Science
Wroclaw University, October 13th 2011.
- **The Adaptation of Public Service Broadcasting to the Multiplatform Scenario: Challenges, Opportunities and Risks.**
Opening session of the Bachelor in Journalism
University of Warsaw, October 11th 2011.
- **Public Service and Technological Innovation: Opportunities, Challenges and Risks.**
Annenberg-Oxford Summer Institute
Oxford University, July 12th 2011.
- **Merging Broadband and Television (Hybrid Tv): New Opportunities for Popular Culture?**
Course in Politics and Popular Culture – Master in Media and Communication Studies
University of Stockholm, January 27th 2010.
- **Transforming the Television System: Implementing DTT.**
Doctoral Programme in Communication
Ramon Llull University (Barcelona), May 2009.
- **Deploying Digital (Terrestrial) Television in Europe. Do we need Public Policy?**
Lecture Series "Talking about Europe"
University of Hamburg, December 2nd 2008.
- **Digitalisation of the Television System**
Doctoral Programme in Communication
Ramon Llull University (Barcelona), March 2008.
- **Digital Terrestrial Television: New Opportunities for Journalism.**
Summer Seminar "*New technologies and Journalism*"
Ramon Llull University (Barcelona), June 2007.
- **Digital Television: Technological Introduction and its Impact on the Audiovisual Sector**
Audiovisual Communication Studies
International University of Catalonia, October 2005.
- **Digital Television: Introduction to its Technology and its Implementation Process in Europe.**
Journalism Studies
International University of Catalonia, October 2005.

- **Digital Television: Technological Issues and the Implementation Process in Europe.**
Seminar "*Digital Television: answers to the changes*",
Institute for Postgraduate Education (IDEC) – Pompeu Fabra University, June 2005

LANGUAGES

SPANISH	Mother tongue
CATALAN	Mother tongue
ENGLISH	Proficient
GERMAN	B.2.2

OTHER PROFESSIONAL EXPERIENCES

- **2001 – 2008:** **Comunicación & Medios** [<http://www.comunicacionymedios.com>]
Web specialized in Communication issues
Content director and webmaster
- **1999 – 2001:** Production Assistant – Cinema, television and advertising

July 2012